

On Air/Sales- Port Hardy, BC

Vista Radio prides itself on a fresh vision of broadcasting and an unparalleled commitment to its community involvement. Vista radio is privileged to operate 38 radio stations (and growing) broadcasting across 67 transmitters located in three Provinces and the Northwest Territories.

Why Vista Radio Ltd? Our Advantage:

- **Success:** Small to medium size business have experienced the success of Vista's enterprise operating ad platform.
- **Impact:** Every business relies on advertising solutions, meaning your work makes a large impact on their success.
- **Cutting Edge:** Vista's digital marketing solutions are EXPLODING, setting us up as *the* advertising powerhouse.
- **Creative Environment:** Here at Vista we support opportunities to engage in creative, outside the box, processes.

If you are looking for a career that offers challenging work, long-term growth potential and the chance to make a real difference, join our team. With more than 300 employees our team is passionately dedicated to their communities and are committed to generating exceptional local radio.

About the Job:

Vista Radio has an immediate opening for an **On Air Host/ Sales** based in **Port Hardy, BC**

Morning Show Host, 1240 Coast AM
Port Hardy, BC
Account Executive, 1240 Coast AM
Port Hardy, BC

- Prepare and Host Weekday morning Show
- Voice tracking as required
- Website maintenance/updating
- Commercial voice work and production, as required
- Represent the station at community/station events
- Meet and exceed monthly/quarterly/yearly radio and web revenue targets
- Develop new revenue streams from unassigned accounts
- Provide on-going support to ensure optimal client service
- Ability to coordinate creative from initial sales meetings through to preparation of ads for client approval
- Ongoing awareness of our clients' day to day challenges
- Receivables control
- Other duties as requested by your manager

Job Requirements

- Excellent On-Air skills
- Strong audio/editing and communication skills
- Strong social media skills a must. Knowledge of effective use of Twitter, Facebook, Instagram and maintain a large social media audience
- Sales Experience will be considered an asset
- Experience with on-site broadcasts/remote and event set up
- Ability to relate to the local target audience
- Must enjoy a fast-paced work environment that is based on team & individual effort
- Valid driver's license and reliable automobile
- High level of initiative/self-motivation, goal oriented
- A positive, friendly manner and customer service approach

Application Instructions

Apply at www.vistaradio.ca/careers

Please attach a link to a Soundcloud/YouTube audio demo with your application